



COMPANY PROFILE

Welcome to Makman!

This profile serves as an introduction to our firm, outlining our core values, a record of our success, and the breadth of services we offer. We are honored by your interest and eager to cultivate a collaborative partnership that propels your organization's sustainable growth and success.





Makman

Makman is Arabic for "essence". We believe in the inherent potential within every organization, and our aim is to help you extract and refine that essence, guiding you to achieve your goals and propel your business to new heights. Our logo is a calligraphic rendition of our company name in Arabic script.





WHO WE ARE

01.

Unlocking Organizations and Talents is Our Driving Purpose.

We believe in the limitless potential of organizations and individuals. With a passion for unlocking your potential, we empower you to grow and succeed.

02.

We deliver innovative solutions tailored to our clients' unique goals, capabilities, industry, and culture, underpinned by international standards and best practices.

Lugman Shantal
Founder and CEO



OUR VALUES

01. Learning

Our curiosity and thirst for knowledge are insatiable. We leverage the latest insights, tools, and technologies and invest in our team's professional development, ensuring that we remain at the forefront of our industry and offer our clients the best solutions.

02. Creativity

We embrace unconventional thinking and challenge the status quo, leveraging our creativity and ingenuity to devise innovative solutions that meet our clients' needs. We cultivate a diverse and inclusive team, believing that a variety of perspectives and experiences enriches our creativity and fosters collaboration.

03. Grit

We are unwavering in our commitment to delivering superior work that surpasses our clients' expectations, regardless of the obstacles we may face. We persevere in the face of adversity and relentlessly pursue excellence. We foster a supportive team culture where we celebrate our collective achievements, recognizing that grit is not only an individual virtue but also a collective strength.



WHY MAKMAN

Committed to Your Success

We're devoted to empowering our clients to achieve their goals. We believe in forging long-term partnerships with our clients and collaborating closely with them to understand their needs and devise customized solutions.

Committed to Excellence

We achieve excellence by adhering to international standards and best practices in every aspect of our work. We also partner with globally renowned accrediting bodies to ensure that our services meet the highest quality benchmarks.

Our People: Our Assets

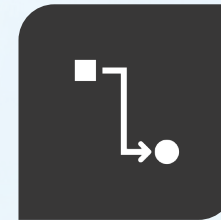
We connect you with the world's leading minds and thought leaders to bring you the latest and greatest insights and assets to help fuel your success and growth.

OUR SOLUTIONS



Strategy Solutions

A comprehensive suite of end-to-end strategy solutions powered by our deep understanding of culture, proven management practices, and a global network of strategy experts.



Process Solutions

A triad of design, management, and improvement; each discipline a critical facet of our holistic approach to operational excellence.



TM Forum® Solutions

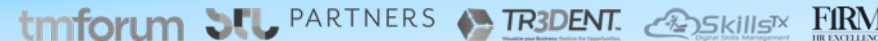
Bringing you the full spectrum of TM Forum®'s assets and capabilities; with our unique capabilities and expertise in Autonomous Operations and Autonomous Networks.



Talent Solutions

A tailored blend of upskilling, secondment experiences, and employee assessments—including grading and role mapping—to empower your workforce for transformative success.

Our Solutions are Powered by Our Success Partners



OUR CLIENTS

Serving Telecoms and Digital Service Providers Since 2015

Featured Clients

stc

NOKIA

 HUAWEI

tmforum

 القابضة
للاتصالات
LPTIC

Featured Highlights

SEP 2021

Makman wins
an Excellence Award in
Digital Transformation
World (DTW)

SEP 2023

Makman is listed
among the signatories on
Autonomous Networks
Manifesto by the TM Forum®

MAY 2024

Makman joins
a consortium to bridge the
global connectivity gap for
consumers and businesses

NOV 2017

Makman becomes
a certified Business
associate of the TM
Forum®

MAR 2023

Makman delivers
the world's first Autonomous
Networks assessment based
on TM Forum® standards

APR 2024

Makman joins
a consortium of companies
in a project to harness the
potential of GenAI

Featured Highlights

Catalyst Project
SATCOM + 5G anywhere - Phase II

Makman wins
Tech For Good
Award by TM Forum®

**DTW
2024**

Makman wins
Innovative and Futuristic
Award by TM Forum®

Makman wins
Business Impact
Award by TM Forum®

Makman wins
Use of AI and Automation
Award by TM Forum®

Catalyst Project
Harnessing GenAI's Business Value for Operations Transformation

Let's Unlock!

Meet us every year at

- 📍 DTW @ Copenhagen
- 📍 MWC @ Barcelona
- 📍 NTD @ Tripoli

Or drop us a message →





Thank you!